

OCEAN FRIENDLY LANDSCAPER PLEDGE

By taking this pledge, we're doing our part to protect our ocean and our unique way of life in West Maui.

Please commit to at least
10 of the 14 practices below:

Fertilizer Practices

- Yard is maintained with no fertilizer, organic non-synthetic, or slow release fertilizer
- If grass is present and you have a mulching mower, grass and plant clippings are left on the lawn, as a natural (chemical-free) fertilizer

If Fertilizer is Used:

- Instructions on fertilizer label are always followed
- Fertilizer is never used near storm drains, drainage ways, or the shoreline
- If fertilizer gets on paved surfaces, such as driveways or sidewalks, it is swept off or removed into the yard or grass

Water and Planting

- Irrigation is conducted less often and for longer periods, to promote deeper root growth
- Automatic irrigation is utilized AND the irrigation system is in good repair with no breaks or leaks
- Regularly check for visible signs of water stains on hard surfaces AND if erosion is occurring in vegetated areas from repeated overspray or water runoff
- If automatic irrigation is used, a weather-based irrigation controller (WBIC) or "smart" irrigation controller is installed OR an irrigation controller has a rain shut-off
- Plants with similar water needs are grouped together
- Plants native to West Maui, or those that are drought-tolerant and non-invasive are utilized for at least 10% of the visible yard area
- Mulch is placed around plants to help retain moisture and protect soil from erosion (Tip: be sure to avoid covering the base of the plants to avoid disease)
- Mulch is used to cover bare locations AND there are no areas of exposed soil
- If grass is present, no more than 1/3 of the grass blade is cut (Tip: taller blades of grass retain more moisture in the soil)



Take the Pledge Online:
WestMauiKumuwai.org/yard-service-pledge-facebook



WEST MAUI
Kumuwai
A MOVEMENT FOR OCEAN HEALTH

West Maui Kumuwai is focused on reducing land-based sources of pollution that can harm our ocean, by offering ways in which individuals can take action to curb these pollutants at home, in their yard, or through community projects.



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LANDSCAPER PLEDGE

To Take the Ocean-Friendly Landscaper Pledge, please provide us with the information below. You can also complete the pledge online at WestMauiKumuwai.org/yard-service-pledge-facebook or use the QR code on the reverse side.

The Landscaper Pledge is a branded landscape program aimed at reducing the effects of pollutants on our ocean. We're realistic about what is and isn't possible for your clients' yards, while also staying true to what's best for our ocean. The program is designed to give you favorable exposure for your commitment, with both current and new clients.

As a Pledged Landscaper, we ask that you:

- Commit to at least 10 of the 14 practices outlined in the Landscaper Pledge Program (please indicate which ones you are committing to by checking the boxes)
- Inform clients of your pledge by leaving behind a one-pager of what you've pledged to, with a West Maui Kumuwai sticker for their curbside bins.
- Tell us how things are going in a couple of months. We'll check in to see if you're having any challenges, how we can help, or if you have feedback on how we can improve our program.

As a Pledged Landscaper your company will be promoted in the following ways:

- Featured on our website and through social media
- Invited to participate in WMK events and activities to further promote your company

You'll be given:

- A digital file of our "West Maui Kumuwai Ocean-Friendly Landscaper" badge for your website, so your customers can see your sustainability efforts
- West Maui Kumuwai stickers to place on your work trucks
- West Maui Kumuwai stickers to give to your clients, for their curbside bins

Name: _____ Email: _____

Phone: _____ Company: _____

Number of Employees: _____ Affiliation to Company: _____

Please provide us with an estimate of the total number of acreage you are responsible for maintaining (this information will be kept confidential):

Residential Acreage Maintained: _____ Commercial Acreage Maintained: _____

By submitting this form, I hereby grant West Maui Kumuwai the right to use my company or property name in connection with my participation in the West Maui Kumuwai Landscaper Pledge in any and all media, now known hereafter devised in perpetuity. (Sorry for the legal jargon.)

For more about this program, please visit our website at WestMauiKumuwai.org, email us at westmauikumuwai@gmail.com, or call (808) 283-1631.